

# Elizabeth Scully

**Commercial & Film Producer**

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[LinkedIn](#) • [Website](#)

Versatile and resilient producer with demonstrated experience conceptualizing, developing, producing, and directing high-quality content. Whether I'm telling a story for one of the most recognizable brands on the planet, or bringing an independent film to life, I always bring a collaborative approach, help team members reach their potential, and drive project success.

## Areas of Expertise

- ◆ Film/Video Production
- ◆ Commercial Production
- ◆ Ideation & development
- ◆ Project Management
- ◆ Strategic Planning
- ◆ Cast/Crew Acquisition
- ◆ Client & Agency Management
- ◆ Resource Allocation
- ◆ Budgeting & Scheduling

## Professional Experience

### Real Content

**2020 – Present**

#### Senior Producer

Conceptualize and develop branded content, commercials, films, and experiential videos. Oversee pre-production and production including casting, crew assembly, budget, schedule, permits, insurance, wardrobe, onset producing/directing, and talent management. Collaborate with editors and post team on editorial and delivery. Led production teams of up to 40.

### PopSugar, New York, NY

**2019 – 2020**

#### Producer/Director

Conceptualized and developed branded content for multiple brands including Kia, Kohls, Maybelline, Behr, and Adidas. Produced, directed, and oversaw production, post-production and delivery. Led production teams of up to 30.

### Nice Studios, New York, NY

**2013 – 2019**

#### Executive Producer/Creative Producer

Opened Nice Studios' New York studio and served as East Coast Executive Producer. Produced and directed commercials, branded content, docu-films, and experiential videos for brands including PopSugar, Secret Deodorant, Macy's, San Diego Zoo, Oregon, Spike Network, NY Fashion Week, and the Solutions Project.

- Managed high-pressure clients, tight deadlines and turnarounds, extremely complex shoots at iconic locations, and strict safety standards around dangerous equipment on set, all while exceeding expectations.

### Independent and Freelance

**2009 – Present**

Ideated, developed, wrote, produced, and directed films, videos, and commercials.

- Wrote and created the pilot "Young Buck," optioned and developed by Brad Turner and Fred Fuchs.
- Field produced the documentary on the life of Texas death row inmate and exonerated man Kerry Max Cook with Oscar-nominated producer/director Bob Balaban.
- Created "American Knockers" series, optioned and developed by Marc Canton and Bunim Murray.
- Produced and co-wrote the award winning narrative film "Dead Bastard."
- Created sizzle reel and promos for "The Illusionists" which became the world's largest magic show.
- Associate Produced feature film "It's a Disaster" starring Julia Stiles, America Ferrera, and David Cross.
- Produced the narrative film "The Last Bell" which won Grand Jury Prize at 2023 Mammoth Film Festival.
- Line produced and assistant directed the narrative film "My Friend Mick."

**Mandalay Pictures/Television, Los Angeles, CA**  
**Film and TV Creative Development**

**2007 – 2008**

Collaborated with studio executives, producers, agents, writers, and directors to develop feature film and television properties. Secured new projects and partnered with talent agencies and studios to package existing properties. Managed a portfolio of over 50 projects to be developed within the Mandalay slate.

**Signature Pictures, Los Angeles, CA**  
**Jr. Creative Executive**

**2005 – 2007**

Developed properties with writers, directors, and creative executives including script analysis, client relations, production, and postproduction. Selected projects include:

- **The Black Dahlia:** Developed the script with the producers. Actively read drafts and delivered notes and feedback to the production team. Assisted in packaging, casting, and production logistics.
- **The Shooter:** Collaborated on production logistics and script development.

## **Education**

**Bachelor of Arts, Film Production**

2004 - Columbia College Chicago

2000-2202 - University Of Vermont, Film Studies

2001 - USC School of Cinematic Arts, Film Production Semester

2003 - Bond University, Queensland, AUS, Film & Theatre Studies Semester

## **Technical Skills**

Premiere Pro, Excel, Studio Binder, Movie Magic Budgeting & Scheduling, Final Draft